I am opposed to allowing use of cell phones during airline flights. It would be very invasive to be to have cell phone conversations all around me with people talking loud. I like to read or do work or nap on the plane and need the peace and quiet.

The only exception I could consider is to perhaps allow cell phone conversations in the last 10 minutes before landing and even that would not be necessary since people are allowed to use the phone now once the plane has touched down.